

## Data protection

### *Long-term experience and certified expertise*

#### **How we serve our clients**

Since its founding, our law firm, especially our Bratislava branch, has significantly focused on providing services in the field of data protection. As a team of data protection professionals we have an in-depth understanding of the complicated issues involved through substantial long-term experience in this field. We understand the challenges that the managers of businesses and institutions processing personal data come across on a daily basis, be it “just” the HR agenda or an extensive base of customers, clients, patients, students and other categories of data subjects.

The data protection field is also significant because increasingly, more and more aspects of everyday life migrate from what was once an exclusively private realm to the on-line environment, where there are higher demands on personal data security. The new European legislation – the GDPR – also reflects this fact, as in quite a revolutionary manner it redefines data subject’s rights and controllers corresponding obligations.

It is essential not only to master the current legislation regulating data protection, but also understand the respective technical solutions which most suitably reflect the requirements of the strict new legislation.

We are therefore prepared to combine our legal expertise with advice related to the suitability of the technical execution of legal requirements to protect personal data.

Our team of experienced, international lawyers regularly provides advice to a wide range of multinational companies operating in various business sectors. Thanks to this experience we have acquired substantial proficiency in international standards and provide our clients only with services of the highest quality.

Naturally, we also regularly provide services to our local clientele to the extent relevant to their operational needs.

#### **Independent client’s opinion**

*“The people at Balcar, Polanský & Spol. understand the matter and their approach is tailored to our needs.”*



## Our services

Our team of professionals provides complex data protection advice across the complete spectrum of legal fields, including employment and commercial law and the area of public law. Our expertise covers e.g.:

- data protection audit, data protection impact assessment
- proposing suitable solutions, creating effective internal processes and assessing technical measures to ensure compliance
- complex documentation including notification of data subjects, internal policies regulating data processing, contracts on processing personal data with processors, documentation required in relation to the cross-border transfer of personal data, etc.
- tailor made day-to-day “ad-hoc” and flexible services to clients based on their needs.

## International certification

Our team was one of the first in the Czech Republic and Slovakia to acquire the international (ISO and ANSI accredited) certification CIPP/E (Certified Information Privacy Professional/Europe), issued by the International Association of Privacy Professionals (IAPP).

## Innovation in the sector

The overwhelming pace of the development of IT technologies requires constant innovation for the purpose of ensuring efficient compliance with the new legislation. Therefore we:

- introduced fixed fees for providing certain types of services
- provide tailor-made trainings and workshops
- are able to provide a “help-line” service to assist clients with various matters requiring frequent and flexible response for a yearly fixed fee
- are aware of the increased demand of clients’ urgent needs in relation to the new European legislation, therefore we are prepared to react quickly and flexibly.

## Contact persons

For further information, please contact:



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