

GDPR Compliance

Special tailor-made offer of personal data protection counselling

- To help our clients more easily adapt to the requirements of the new personal data protection legislation, which will come into effect on 25 May 2018 ("**the GDPR**"), we have prepared a comprehensive offer consisting of 3 phases with very attractive price conditions.
- After each phase, the client will be able to decide if he is sufficiently prepared or if he wishes to advance to the next phase.
- Since the legal regulation of personal data protection is very closely associated with information security (including electronic data security, access, archiving and shredding), this offer includes the possibility of involving our cooperating expert on information / IT security.

If you are interested in our offer or if you have any further questions, please contact your contact person in our office or JUDr. Jaroslav Srb (jaroslav.srb@bapol.cz) or JUDr. Helga Maďarová (helga.madarova@bapol.sk) from our personal data protection team.

Who will be affected by the GDPR?

- The obligations are primarily focused on data controllers. A controller is anyone who processes an individual's data, which on their own or in combination (e.g. e-mail address and address of residence, e-mail address and account numbers) lead or may lead to the identification of the individual concerned, and also anyone who determines the purposes and means of the processing of personal data and is responsible for such data.
- Controllers are in particular:
 - Entrepreneurs (traders, e-shop operators or manufacturing companies)
 - Employers
 - Municipalities and administrative authorities
 - Other organisations (hospitals, schools, etc.)

What are the changes?

- The new regulation tightens the requirements for giving valid consent with the processing of personal data
- Data subjects acquire new rights, including the right to be forgotten and the right to data portability

- Some controllers will be required to designate a data protection officer
- The supervisory authority must be notified of a personal data breach within 72 hours
- The maximum penalty for regulation infringement has increased

Why prepare now?

- Since each client's business activity is unique to a certain extent, we consider it reasonable to carry out a basic review of the current level of personal data protection prior to the start of the implementation of the GDPR.
- Moreover, the GDPR presupposes adoption of a wide range of organizational and technical measures, which, in some cases, also increase the time required, both in terms of ensuring they meet the client's specific needs, and for practical implementation.
- Penalties for non-compliance with the GDPR's obligations may be up to EUR 20 million, eventually even 4% of the company's total annual turnover, depending on the nature and gravity of the infringement.

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